

CUMBERLAND

beautiful objects that work

FOR IMMEDIATE RELEASE

Cumberland Announces that Standard Steelcase, Brayton, Metro and Vecta finishes available at no additional charge.

Grand Rapids, MI, August 21, 2006 – In addition to Cumberland’s broad range of wood finish options, organized into palettes of light, medium and dark. Cumberland has announced that it will match select Steelcase, Brayton, Metro and Vecta wood finishes at no additional charge.

According to company president, Scott Gilmore: “Cumberland has always specialized in expert custom finish matching. The majority of our finish matching, past and present, has been to match the finishes offered by the industry’s largest producer, Steelcase and it’s subsidiary companies. We just thought we would make it easier for our customers and offer these select finishes matched at no charge.”

The company still offers custom finish matching for a one-time charge and takes great pride in providing finish color consistency.

About Cumberland

Founded in the 1950s, Cumberland was purchased in 1998 by Grand Rapids-based contract furniture industry entrepreneur Scott Gilmore. Even before Gilmore’s leadership, Cumberland was well known for its elegant designs for tables, desks, benches, and office and lobby seating. Today, Cumberland’s products reflect a cohesive design offering while giving its design partners freedom to create products distinct in their own right. The result is Modern American Classics that are always in style, fresh and interesting, whether offered last century or today.

For more information on Cumberland Furniture and finish matching, contact:

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